Why the Change?

Families today are busier than ever and with less free time, families want convenience. In fact, convenience beats cost as the #1 concern.

A Scouting® program for older girls will be delivered in 2019, allowing participants to earn the highest rank of Eagle Scout™.

Timeline

Mar '18 Apr '18 May '18 Jun '18 Jul '18 Aug '18 Sep '18 Oct '18 Nov '18 Dec '18 Jan '19 Feb '19

Scheduled Launch of Program for Scouts BSA

Materials in Scout Shops® for Program for Scouts BSA

Cub Scouts Begin Program Year 2018 Cub Scout Materials in Scout Shops® (June 1, 2018)

Early Adopter K-4 Grades (Jan-May 2018)

Separate Troops for Boys & Girls

Linked Troop

Chartered Organization

Chartered Organization

Chartered Organization

Chartered Organization

Troop Committee

Troop Committee

Troop Committee

Troop Committee

HOW WILL IT WORK?

Starting in 2018, families can choose Cub Scouts® for their sons AND daughters.

A Scouting® program for older girls will be delivered in 2019, allowing participants to earn the highest rank of Eagle Scout™.

WHAT IS HAPPENING?

All-Girl Den

Cub Scout Pack

All-Boy Den

All-Boy Cub Scout Pack

All-Girl Cub Scout Pack

HOW WILL IT WORK?

Research shows that our programs are extremely appealing to today's busy families.

In a recent survey of parents not involved with Scouting...

90% are interested in a program like Cub Scouts for their daughters

87% are interested in a program like Boy Scouts® for their daughters

For more information, visit: www.scouting.org/familyscouting

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